



DESTINY
WELLS SECRETARY
OF STATE



EVENT HOST TOOLKIT

WWW.WELLSFORINDIANA.COM



A NOTE FROM DESTINY

Thank you for volunteering your time and efforts to create a better Indiana for your friends, family, and neighbors.

Here at #TeamWells, we are building something that will ensure that Indiana becomes a state where every Hoosier can cast a ballot, and every vote is counted so that the will of the people prevails.

When we look back, I'm confident that we will have built something that means as much to future generations as it does to us, and all of our lives will be better for it. We have a rare opportunity. Let's make the most of it together.

In the following pages, you'll find out more about the campaign, our goals, and the tools and resources we've compiled to help you introduce us to your circle. Should you need any other assistance, please let us know.

Again, thank you for being a part of #TeamWells!

Destiny Wells

Why I'm running

I'm running for Indiana Secretary of State to safeguard democracy and the freedom to vote right here at home. I have worked at all levels of government—local, state, federal, and the multi-national level with NATO. As an attorney, I've served as Associate Corporation Counsel for Marion County, the City of Indianapolis, and as Deputy Attorney General for the State of Indiana. And as a military intelligence officer, I have seen first hand the state of democracy across our globe.

How we'll win

Indiana isn't a Blue State. It isn't a Red State. We're a purple state with a turnout problem. The Supreme Court overturning Roe v. Wade is galvanizing voters across the state and activating concerned citizens every day. We only need to expand our base vote by 8-10% while winning 55% of Independent voters. My experiences growing up in rural Indiana and serving in the military resonates with the experiences of Hoosiers across the state.

2022 is also feeling a lot like 2012, when Glenda Ritz rode the wave of discontent among teachers across the state. We need to be sure we can capitalize on the momentum of those upset with both women's rights and the GOP anti-democratic movement this year and compete.

Finally, my opponent, Diego Morales, is a deeply flawed candidate. He was dismissed from both jobs he was given in the Secretary of State's office. He seeks to make voting more difficult in Indiana by severely restricting absentee voting and early voting, and to require voters to prove they are a citizen when they cast their vote. **I'm the only pro-Democracy candidate in this race, and Hoosiers both moderate and progressive are recognizing that.**





THE DETAILS

What am I getting myself into?: Really, it's any event that is hosted by an individual, group, or organization in the community with proceeds benefiting the Wells for Indiana campaign. It's also a fun way to share your passion with people in your life. Your event can be as simple or elaborate as you'd like – it's your choice!

Why host a fundraiser?: Every campaign needs help. We need friends who agree with what we're doing, and who want to help create a better Indiana. We need people to spread the word, encourage email signups, ask their friends to donate, and to keep Destiny in people's minds

Your role as host:

- Email us at volunteer@wellsforindiana.com so we can reach out.
- Design your event.
- Invite your friends, family, or community.
- Have fun!

Support from the Campaign:

- Consultation and support with event planning questions.
- Review scheduling options so Destiny can attend
- Provide and approve use of the logo.
- Help in creating a [supporter form](#) to accept donations.

...BUT WHAT DO I DO?

GREAT question!

The most successful events are hosted in your home, with people you believe would be a Destiny supporter if they had more information or a chance to speak with her?

Who do you know that:

- Cares about democracy?
- Worries about the state of our state?
- Has expressed frustration about SB1?
- Cares about equality?

You just started your guest list!

The rest of the event is up to you. Your event can be a meet and greet or have Destiny say a few words, it's your event!

You can serve dinner, or have a cookout, or plan it for a time where you don't have to include food.

Your event, your choice.



FAQ/NEXT STEPS

Are there limits to how the campaign can support my event?

Yes. Some limits are due to campaign finance rules, best practices, and our unfortunate inability to clone Destiny. Here are some of the things we can't do:

- Reimburse or cover the cost of your event.
- Provide insurance or liability coverage.
- Guarantee attendance of Destiny if an event is scheduled without our input.

Does the campaign have to approve my event?

Technically, no, but we'd love to know about it, to help you be successful, provide resources, make sure that we are following best practices, and avoid potential issues. We also can't be there if we don't know about it.

How to get started?

Email volunteer@wellsforindiana.com and we'll get back to you ASAP!

